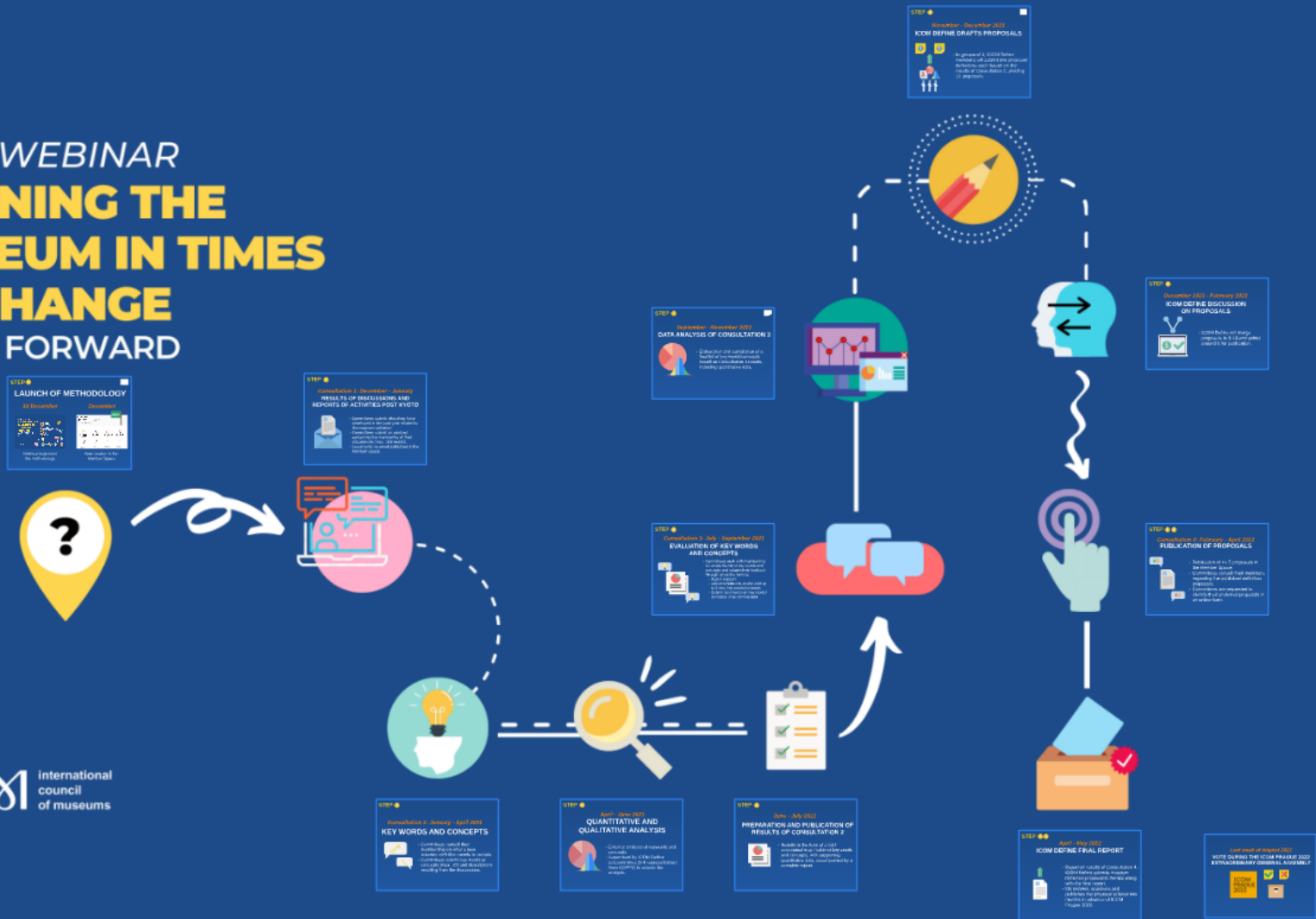


ICOM WEBINAR DEFINING THE MUSEUM IN TIMES OF CHANGE A WAY FORWARD



ICOM international council of museums

ICOM WEBINAR DEFINING THE MUSEUM IN TIMES OF CHANGE A WAY FORWARD

STEP 1
LAUNCH OF METHODOLOGY

30 December

December

• Define the scope (to be final step)

• How to carry out the final report

STEP 2
Consultation 1: December - January
RESULTS OF DISCUSSIONS AND REPORTS OF ACTIVITIES POST KYOTO

• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states

STEP 3
September - November 2021
DATA ANALYSIS OF CONSULTATION 1

• Evaluation in the completion of a
• Evaluation in the completion of a
• Evaluation in the completion of a

STEP 4
Consultation 2: July - September 2021
EVALUATION OF KEY WORDS AND CONCEPTS

• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states

STEP 5
Consultation 3: January - April 2021
KEY WORDS AND CONCEPTS

• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states
• Commissioned to the ICOM member states

STEP 6
April - June 2021
QUANTITATIVE AND QUALITATIVE ANALYSIS

• Statistical analysis of requests and
• Statistical analysis of requests and
• Statistical analysis of requests and
• Statistical analysis of requests and
• Statistical analysis of requests and

STEP 7
June - July 2021
PREPARATION AND PUBLICATION OF RESULTS OF CONSULTATION 2

• Results in the form of a
• Results in the form of a
• Results in the form of a
• Results in the form of a
• Results in the form of a

STEP 8
November - December 2021
ICOM DEFINE DRAFTS PROPOSALS

• In process of ICOM Define
• In process of ICOM Define
• In process of ICOM Define
• In process of ICOM Define
• In process of ICOM Define

STEP 9
April - May 2022
ICOM DEFINE FINAL REPORT

• Based on results of Consultation 1,
• Based on results of Consultation 1,
• Based on results of Consultation 1,
• Based on results of Consultation 1,
• Based on results of Consultation 1,

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STEP 1



LAUNCH OF METHODOLOGY

10 December

December

ICOM WEBINAR
DEFINING THE MUSEUM IN TIMES OF CHANGE
A WAY FORWARD

10 December, 2020
14:00 GMT+1

SPEAKERS

- Alberto Garlandini
ICOM President
- Lauran Bonilla-Merchav
MDPP2 Co-chair
- Bruno Brulon
MDPP2 Co-chair

Webinar to present the methodology

NEW

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 Call for Articles – ICOM Voices Write for ICOM!	 Add an event Involve ICOM members in your committee's activities	 Add a publication Enrich ICOM Publications database with your committee's publications	 Add a job offer Advertise professional opportunities among ICOM's network
 Add a call for papers Find great topics and speakers for your conference	 Apply for a grant Receive financial support to attend ICOM's activities	 List of job offers Consult our list of open positions in various museum fields	 General Assembly Find information about ICOM decision-making organ

New section in the Member Space

STEP 2



Consultation 1: December - January

RESULTS OF DISCUSSIONS AND REPORTS OF ACTIVITIES POST KYOTO



- Committees submit what they have developed in the past year related to the museum definition
- Committees submit an abstract containing the main terms of their discussions (max. 100 words).
- Documents received published in the Member Space.

Consultation 2: January - April 2021

KEY WORDS AND CONCEPTS



- Committees consult their membership on what a new museum definition needs to contain.
- Committees submit key words or concepts (max. 20) and descriptions resulting from the discussions.

April - June 2021

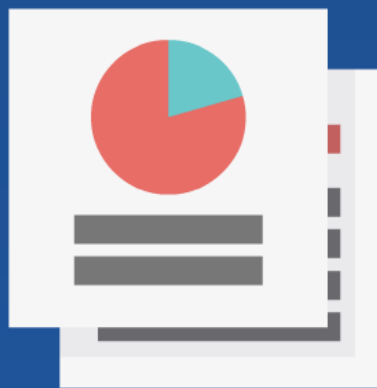
QUANTITATIVE AND QUALITATIVE ANALYSIS



- External analysis of keywords and concepts.
- Supervised by ICOM Define subcommittee (3-4 representatives from MDPP2) to assess the analysis.

June - July 2021

PREPARATION AND PUBLICATION OF RESULTS OF CONSULTATION 2



- Results in the form of a list / conceptual map / table of key words and concepts, with supporting quantitative data, accompanied by a complete report.

STEP 6



Consultation 3: July - September 2021

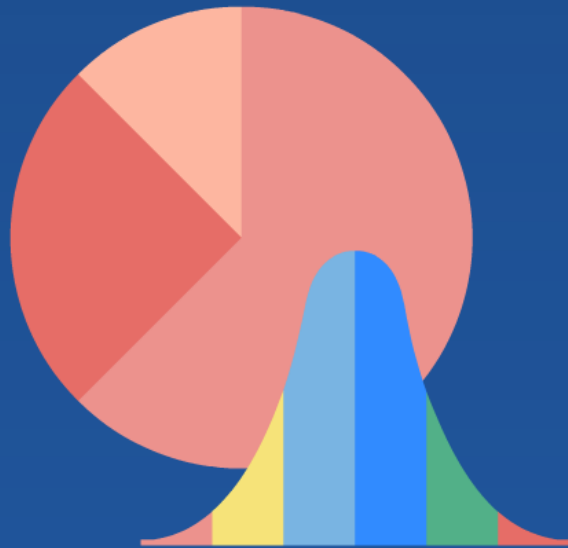
EVALUATION OF KEY WORDS AND CONCEPTS



- Committees work with membership to review the list of key words and concepts and submit their feedback through an online form to:
 - Signal support
 - Add amendments and/or add up to 3 new key words/concepts
 - Submit comments on key words/concepts they can't accept.

September - November 2021

DATA ANALYSIS OF CONSULTATION 3



- Elaboration and compilation of a final list of key words/concepts based on Consultation 3 results, including quantitative data.

November - December 2021

ICOM DEFINE DRAFTS PROPOSALS



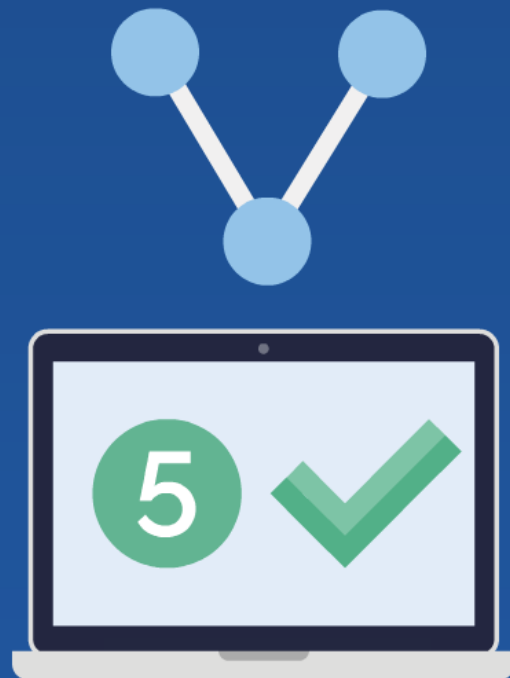
- In groups of 3, ICOM Define members will submit two proposed definitions each based on the results of Consultation 3, yielding 14 proposals.

STEP 9



December 2021 - February 2022

ICOM DEFINE DISCUSSION ON PROPOSALS



- ICOM Define will merge proposals to 8-10 and select around 5 for publication.

Consultation 4: February - April 2022 **PUBLICATION OF PROPOSALS**



- Publication of +/- 5 proposals in the Member Space.
- Committees consult their members regarding the published definition proposals.
- Committees are requested to identify their preferred proposals in an online form.

STEP 1 1



April - May 2022

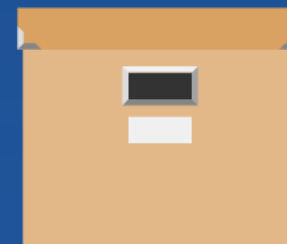
ICOM DEFINE FINAL REPORT



- Based on results of Consultation 4, ICOM Define submits museum definition proposal to the EB along with the final report.
- EB reviews, approves and publishes the proposal at least two months in advance of ICOM Prague 2022.

Last week of August 2022

VOTE DURING THE ICOM PRAGUE 2022 EXTRAORDINARY GENERAL ASSEMBLY



ICOM WEBINAR

DEFINING THE MUSEUM IN TIMES OF CHANGE

A WAY FORWARD

STEP 1
LAUNCH OF METHODOLOGY

10 December
December

STEP 2
Consultation 1: December - January
RESULTS OF DISCUSSIONS AND REPORTS OF ACTIVITIES POST KYOTO

- Commission system which they have developed for the past year related to the consultation
- Commission system developed concerning the main items of the consultation from 100 surveys
- Documents received published in the "New Year Special"

STEP 3
September - November 2021
DATA ANALYSIS OF CONSULTATION 3

• Evaluation and comparison of a total of 100 survey responses based on Consultation 3 results, including quantitative data.

STEP 4
Consultation 2: July - September 2021
EVALUATION OF KEY WORDS AND CONCEPTS

- Commission will responsibility to review the total key words and concepts and return full feedback through a table form.
- "Spot teams"
- 100 survey results details
- 500+ comments on the total concepts key words

STEP 5
Consultation 2: January - April 2021
KEY WORDS AND CONCEPTS

- Commission consult their members on what a new museum definition needs to contain.
- Commission a panel surveys on concepts come up and being discussed from a discussion.

STEP 6
April - June 2021
QUANTITATIVE AND QUALITATIVE ANALYSIS

- External analysis of keywords and concepts
- Supported by ICOM Define subcommittee 14, represented from 100 ICOMG to source the surveys.

STEP 7
June - July 2021
PREPARATION AND PUBLICATION OF RESULTS OF CONSULTATION 2

- Results of the final of a 100+ consultation survey of keywords and concepts with supporting quantitative data, accompanied by a research report.

STEP 8
November - December 2021
ICOM DEFINE DRAFTS PROPOSALS

- In process of ICOM Define members will submit the proposed definitions with based on the results of Consultation 3, starting 14 proposals.

STEP 9
April - May 2022
ICOM DEFINE FINAL REPORT

- Based on results of Consultation 4, ICOM Define submit the final definition proposal to the ED along with the final report.
- ED reviews, approves and publishes the proposal as final two months in addition of ICOM Define 2022.

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